



Stop Leaking Profits

Gain Real Financial Control Over Your Business



Summary

For ambitious businesses managing finances effectively is paramount. Yet, as companies grow, relying on basic accounting software or disconnected spreadsheets often leads to hidden costs and a frustrating lack of real-time financial visibility. Are you truly confident you know the exact profitability of every job? Can you trust your inventory valuation? Is managing cash flow more guesswork than forecasting? If these questions resonate, it might be time to look beyond the basics.

Where Could Costs Be Hiding in Your Business?

Disconnected systems and manual processes often obscure the true financial picture. Consider these common areas where costs can hide:

Inventory Inaccuracies:

- Excess Stock: Tying up cash, increasing storage costs, risking obsolescence and write-offs.
- Stockouts: Leading to lost sales, rush order fees, and damaged customer relationships.
- Valuation Errors: Inaccurate counts or costing methods distorting your balance sheet and profit figures.

Fuzzy Job/Project Costs:

- Struggling to accurately track all labour, materials, and overhead against specific projects or manufacturing runs? This makes it easy to under-quote or continue undertaking unknowingly unprofitable work.

Manual Errors:

- Mistakes in invoicing, payments, or payroll due to manual data entry can lead to direct financial loss, wasted admin time correcting them, and even compliance issues.

Poor Cash Flow Visibility:

- Difficulty seeing anticipated income and expenditure clearly, making accurate cash flow forecasting a challenge and potentially leading to unexpected shortfalls.

Untracked Spend:

- Lack of detailed reporting making it hard to analyse spending by department, project, or category to identify potential savings.



The Impact: A Drain on Profitability and Growth

These hidden costs and lack of visibility don't just affect the numbers; they impact your entire business by:

- Reducing overall profitability and eroding margins.
- Making strategic decisions feel more like gambling than informed choices.
- Potentially hindering your ability to secure loans or investment due to weak financial reporting.
- Increasing financial risk and uncertainty.

The Solution: Clarity and Control Through Integrated Finance

Modern business management platforms tackle these challenges head-on by integrating your financial management directly with your operational activities. This creates a single source of truth, providing:

- **Real-Time Inventory Control:** Accurate tracking of stock levels, locations, and costs using various valuation methods (FIFO, LIFO, Standard, etc.). Automated alerts and purchasing suggestions help optimise stock levels.
- **Accurate Job Costing:** Seamlessly capture material usage, labour hours (from timesheets or shop floor data), and overheads against specific jobs or production orders.
- **Unified Financial Data:** Eliminates errors from re-keying data. All transactions (sales, purchasing, inventory movements) instantly reflect in your general ledger.
- **Enhanced Cash Flow Management:** Tools for streamlined invoicing, automated collections reminders, better expense tracking, and built-in cash flow forecasting capabilities.
- **Powerful Reporting & Analytics:** Generate comprehensive financial statements, drill down into details (by dimension, e.g., department, project), and visualize trends instantly.

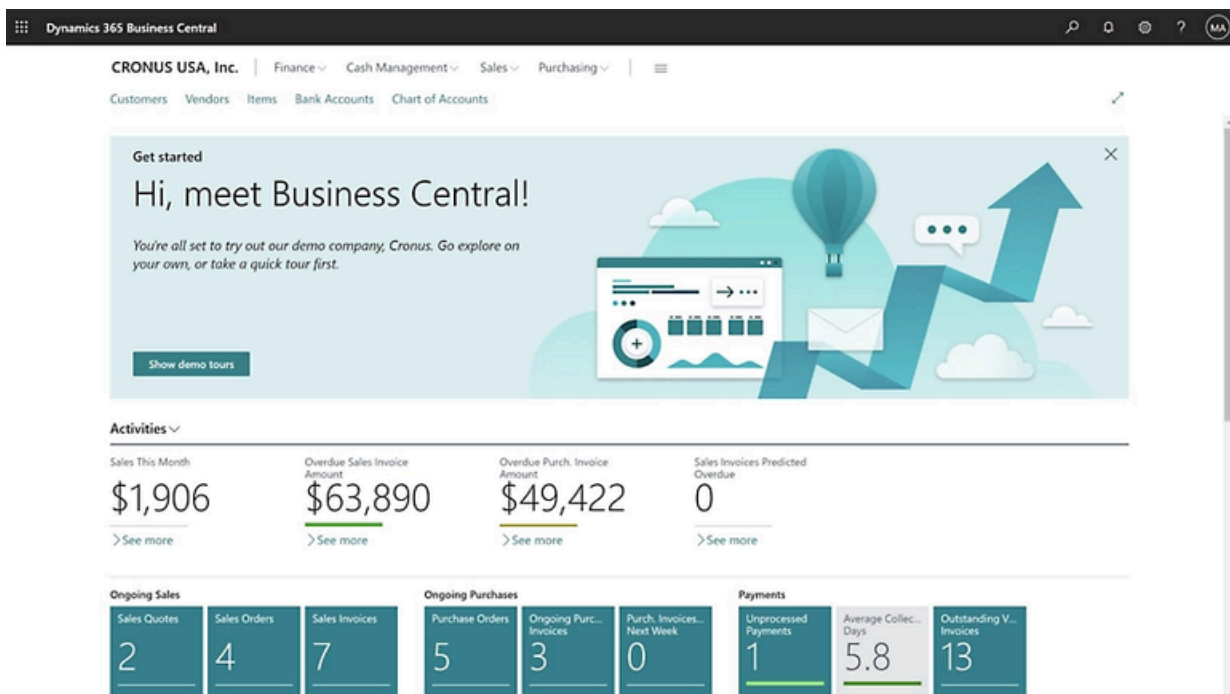


Introducing Microsoft Business Central

Microsoft Business Central is a comprehensive business management solution trusted by growing SMBs worldwide, offering robust financial capabilities tightly integrated with sales, service, and operations.

Key features for financial control and visibility include:

- Strong Financial Management Core: General ledger, accounts payable/receivable, fixed assets, budgets, cash management, inter-company postings, and multi-currency support.
- Advanced Inventory Management: Precise tracking, multiple costing methods, item availability insights, cycle counting, and automated replenishment planning.
- Integrated Job Costing: Track costs and revenue for projects and jobs, manage resources, and analyse profitability in real-time.
- Built-in Reporting & Analytics: Customisable reports, seamless integration with Microsoft Excel and Power BI for powerful business intelligence dashboards.
- Cash Flow Forecasting: Tools to predict cash flow based on payables, receivables, budgets, and manual expense/income forecasts.



Gain Confidence in Your Numbers

By implementing an integrated system like Business Central, you move from financial uncertainty to confident control. You can:

- Accurately understand true profitability by product, project, or customer.
- Minimise waste and costs through optimised inventory management.
- Improve cash flow predictability and management.
- Make faster, data-driven strategic decisions.
- Easily identify and act upon cost-saving opportunities.

Ready to Gain Financial Clarity?

Take the next step towards better financial control and uncovering hidden costs.



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